Engaging Customers in an Energy Efficient Lifestyle

Seth Kiner, Vice President Customer Programs & Services Southern California Edison

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Evolving Technologies Change How We Serve Customers

How people use energy is changing
Where people get energy is changing
How people manage their usage is changing
The network is changing
Delivering Integrated Energy Solutions

- Products/Services
- Service Model
- Intelligent Delivery
Expanded Offerings

**Budget Assistant**

- Plan and manage your bill, and keep you within budget.
- Set monthly spending goals online, and set alerts to keep you on track.

**Rate Analyzer**

- Compare rate plans and make a selection that best fits with your type of business and operations.

**Business Energy Advisor**

- Get a customized energy report that analyzes your company’s energy use and the best ways to reduce it.
Translated into Tailored Go To Market Solutions
Leveraging Strategic Alliances

Leverage a multi-channel and multi-lingual approach as well as strategic partnerships to increase reach to all our business customers

Broader market reach to all consumers any time, any where, any device